

# CASE STUDY

## Stockholm Exhibition & Convention Centre



Stockholmsmässan (Stockholm Exhibition & Convention Centre), sometimes referred to as Älvsjömassan, is a company that organises exhibitions and conferences in their own premises just south of Stockholm. The facility is divided into three interconnected halls (A, B, C) totalling 292,000 m<sup>2</sup>. Stockholmsmässan also has 4,000 parking spaces in indoor and an outdoor sections. Around 60 exhibitions are organised annually, both public and trade shows, along with around 100 international and national congresses with some 1.5 million visitors each year.

### Reduces costs and environmental impact

Jan Sandberg from Stockholmsmässan explains: "We chose Long Life because the fluorescent lamps last a lot longer than standard fluorescent lamps. In an area as large as Stockholmsmässan, major cost savings can be made. At the same time we reduce the impact on the environment, which we regard as yet another reason for choosing Aura Long Life!"

### Quality and service makes the choice easy

Aura Light has long been a supplier of light sources to Stockholmsmässan.

"In our opinion, no other suppliers on the market can match the quality provided by Aura Light. That's why the choice was easy for us. Furthermore, we have been using Aura Light as a supplier for a long time and things have always run smoothly," says Jan.

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### About Aura

Aura supplies Long Life light sources and solutions. With a lifetime that is at least three times longer, you can reduce your maintenance costs and environmental impact by a third. With our T8 Eco Saver and Eco solutions, you can also reduce your energy consumption dramatically, thus reducing your energy costs and carbon footprint further.

